



## Camtasia Fundamentals

You may be in the training department, a learning educator, an independent designer, consultant, or even a programmer. You need to create and distribute compelling presentations. You know Camtasia is a great tool for capturing screen assets, and you'd like to learn more. After this training you will know how to use the many robust features of Camtasia, and will have a solid understanding of Camtasia's capabilities and how to create presentations that professionally communicate to your audience.

Camtasia can overall be a very simple program to use. The challenge, however, is to build your presentation with best practice techniques that effectively communicate to your audience. The three sessions will take you through the end to end process of using Camtasia to create successful presentations and cover the following areas:

### 1. Acquisition:

- Getting started with Camtasia settings, including defining pixel dimensions, end user requirements, bitrates, screen elements, and region size
- Setting up computer system for audio recording with mixing board and microphone
- Adjust audio levels to optimize sound recording
- Configuring all Camtasia input settings with the optimal levels
- Zoom, pan and auto pan features
- Highlight Features
- Optimal Capture Frame Rate, Hardware Acceleration and System Performance

### 2. Production:

- File Output including live output if needed
- Editing your Camtasia movies with Premiere or other applications
- Converting to Macromedia Flash format.
- TSCC codec
- File Size issues and choosing the correct CODEC for editing platform
- Resizing video

### 3. Distribution:

- Distribution of your Camtasia presentations – and the various options for wrapping your presentations with other features and functionalities
- Understanding bandwidth and streaming media production
- Streaming servers versus http delivery
- Creating an auto run CD
- Converting content for DVD playback
- Follow up Issues from Sessions One and Two if needed



As a Camtasia Studio Service Provider, Viewstream implements training solutions for creating Camtasia presentations for sales, marketing, events and training.